

FOR IMMEDIATE RELEASE

March 29, 2024

**Contact: Rose Thompson, executive director
The Dungeness Crab Festival
(360) 775-8832
rose@crabfestival.org**

Popular Festival Acquires Title Sponsor

As part of its commitment to community, organizers of The Dungeness Crab Festival announce a partnership with Black Ball Ferry Line, operators of a popular mode of transportation between Port Angeles and Victoria, B.C.

Black Ball Ferry Line, based in Victoria, will become title sponsor of the newly-formed festival 501-c 3 and looks forward to continuing to provide full sailings between the two cities throughout CrabFest weekend October 11-13, 2024.

“We are delighted to partner with Black Ball in this new way since the ferry has brought full boats of festival goers to our big tent to enjoy our local Dungeness crab, live music, and craft vendors,” says Rose Thompson, The Dungeness Crab Festival executive director.

“Through this sponsorship, we will be able to tap into a number of cooperative marketing efforts to continue the festival’s success for many years to come,” she says.

The vessel M/V Coho has transported thousands of passengers from Victoria to Port Angeles for the CrabFest event, and has supported the festival through pre-sales of crab dinners and a creative marketing campaign called “Grab the Crabs” in the weeks leading up to the event.

Rian Anderson, Terminal Operations Vice President and co-owner of Black Ball Ferry Line, says the company is proud to be title sponsor.

“The Dungeness Crab Festival is a celebrated event in Port Angeles and the Pacific Northwest region. We have a long standing partnership with CrabFest, and look forward to expanding on it with the new team.”

The Dungeness Crab Festival will be held in downtown Port Angeles and City Pier October 11-13, 2024 and features entertainment, Dungeness crab and seafood vendors, a beer and wine garden, and artisan booths. Admission is free. Information may be found at crabfestival.org.

The Dungeness Crab Festival is dedicated to celebrating the cultural heritage and maritime traditions of the Dungeness region. Our mission is to foster community engagement, support local businesses, and provide an enriching, educational, and enjoyable experience through our annual festival and related events. We strive to promote sustainability, economic growth, and a sense of unity within our community, honoring the legacy of the Dungeness crab and the natural beauty of our region.

